

Bolloré Logistics opens its first regional Automotive Competence Center in Mexico

Three years after the opening of its 1st Automotive Competence Center in Le Mans, France, Bolloré Logistics is pleased to announce the opening of a second one in Mexico. Coordinated by a team of experts across the automotive supply chain, the new competence center is geared to customers in the automotive sector (manufacturers and suppliers) and provides them with harmonised processes to meet their needs.

"The automotive industry is facing many challenges which we must respond in order to support our customers in their development strategy, which is now increasingly shifting towards the relocation of their production. While pursuing our business development, our aim is to industrialise our automotive logistics approach and deliver ever more agile and optimised solutions." said Olivier de Clerck, Automotive Director at Bolloré Logistics.

Drawing on the know-how acquired over more than 20 years in intercontinental and after-sales logistics, Bolloré Logistics offers its customers comprehensive services ranging from the implementation of multimodal transport solutions (air, ocean, road, rail) to the management and monitoring of goods flows in real time, 24-7, and the management of freight capacities on the basis of specific agreements between Bolloré Logistics and its panel of transport companies.

"The automotive industry is developing at a steady pace in the region, especially since the Canada-US-Mexico Agreement came into force in 2020. We are therefore keen to provide ongoing support and a first-class service. To achieve this, we will capitalise on our Automotive Competence Center, which brings together all our expertise in logistics and innovation and which will also serve as a regional hub." said Rafael Cervantes, Branch Manager of the Bolloré Logistics Automotive Competence Center in Mexico.

About Bolloré Logistics

Bolloré Logistics is a global player in the supply chain and ranks among the world's top 10 transport and logistics groups, with a network of 15,000 employees in 146 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience, enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

Bolloré Logistics has been operating in Mexico since 1998 and employs more than 225 people in 6 branches. The company specialises in freight transport (air, ocean and land) and also provides warehousing services at international airports and distribution services throughout the country, as well as cross-border logistics services. The company has also built-up expertise in a variety of sectors, including aerospace, cosmetics, flavor & fragrances, power technologies, oil and gas, industrial projects and retail.

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