

Responsible and committed



Our CSR commitments in brief





Since 1822, the Bolloré Group has been driven by a very determined desire to undertake and innovate, pursuing a diversification strategy for its activities being deployed internationally. This is a long history passed down through strong values. Listed on the stock market, the Group enjoys a stable, family-majority base of shareholders that enables it to engage in long-term investment processes. It has more than 84,000 employees in 129 countries and its revenue amounts to more than 25 billion euros.



Business diversity

to promote innovation and ensure a good distribution of risk.

Transportation and logistics

43%
of the
workforce

35%
of revenue

Communications

53%
of the
workforce

64%
of revenue

Electricity storage
and systems

3%
of the
workforce

1%
of revenue



Shared values

The Group has evolved, but it has never moved away from its heritage and family culture. This corporate culture is based on strong values shared by all employees :

- loyalty and integrity;
- entrepreneurial spirit;
 - solidarity;
 - flexibility;
 - diversity.



Acting with integrity in our business conduct and promoting human rights

All of the activities of the Bolloré Group, which signed the United Nations Global Compact over fifteen years ago, are governed by systems and procedures that aim to ensure ethical business conduct, to combat corruption, and to protect and promote human rights. In its communications, the Group encourages the creation of responsible content.

Nearly **17,500** recruitments of which more than **67%** are on permanent contracts

264 labor agreements or riders signed or renewed worldwide

Nearly **99%** of Bolloré's workforce ⁽¹⁾ covered by a health and safety management system



More than **90%** of transportation and logistics employees trained in combatting corruption

2019 Publication of the Group's Human Rights Charter

79 stories on diversity, inclusion and equal opportunity and **184** stories on parity on CNews in 2019



Uniting and protecting people, the company's greatest strength

Because the commitment and skills of our employees are what drive our performance, we have to be an attractive employer, retain collaborators and train them continuously. Health and safety are also two top priorities, for both our employees and those indirectly exposed to our activities.

(1) Excluding communication activities.

Nearly **a third** of GHG emissions savings per kWh stored with the new generation of LMP[®] battery (from extraction to the factory's gates)

14% of the electricity consumed is from renewable energy sources

88% of Bolloré's workforce ⁽¹⁾ covered by a management system including environmental considerations



Innovating in response to major environmental challenges

Our strategy of diversification into sectors of activity involved in the energy transition, such as the development of electric mobility solutions and electricity storage or systems for optimizing the flow of people, materials and data for the cities of the future, naturally positions the Group as a committed player in energy transition and combatting climate change. It also deploys measures to mitigate the environmental footprint of all of its activities.

Committing over the long-term to regional development

Through its presence in 129 countries, the Group invests in the development of modern local infrastructure and thus contributes to the employment, opening-up and economic development of certain regions, in Africa especially. On every continent where it operates, it maintains close relations with local communities and supports projects that benefit local populations.



98,9% local employment contributing to the local development of territories

150 million euros invested in 2019 in infrastructure development in Africa (e.g. modernization of port terminals)

380 projects with a societal impact, 76% of which are on the African continent



The Bolloré Group's commitments are in line with the United Nations Sustainable Development Goals. Its actions have a direct or indirect positive impact on 66 of the 169 targets.