



PRESS RELEASE

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On March 12, Bolloré SE announced an alternative public offer for Blue Solutions shares. The proposal included a purchase component priced at €17 per Blue Solutions share and an exchange component with a ratio of 4.5 Bolloré shares for 1 Blue Solutions share.

As the recent exceptional developments in the financial markets have caused the exchange component to lose all interest, the proposed offer now consists solely of the purchase component at a price unchanged at €17, followed by a squeeze-out.

This change in the characteristics of the proposed offer removes the restrictions on trading in Bolloré shares resulting from the existence of an exchange component. It notably allows the activation of the share repurchase program authorized by the Bolloré General Shareholders' Meeting of May 29, 2019.